

Strategic Planning: Navigating Toward the Future (NTF)

COURSE NUMBER **FAA01228**

For information about this course, contact:
FAA Program Manager: Shepherd Curl
(386) 446-7132

DESCRIPTION AND LEARNING STRATEGY

Congress, the FAA, and other public sector organizations have seen the importance of strategic planning in the last few years. Significant changes to the way an agency conducts their business signal an improved opportunity to not only create, but execute, strategic plans.

Participants will explore the six elements of the strategic planning process used in CMEL's Strategic Planning courses (SP and POV). By utilizing sample plans, checklists, and process models, participants will develop a challenging and yet realistic organizational action plan for their area of responsibility.

Brief lecturettes and large group discussion will be used to set context, overview strategic planning, and provide necessary information. Each participant will spend the majority of the workshop developing a draft vision statement and strategies to achieve the vision. Working in small groups, they will receive coaching and feedback from instructors and other participants.

OBJECTIVES

At the conclusion of this workshop, participants will enhance the following skills:

- Identify the elements of a strategic planning process.
- Develop vision statements which focus group energy and inspire performance.

RELATED COMPETENCIES

- Building Alliances
- Business Acumen
- Strategy Formulation

CLASS SIZE

20 participants

LENGTH

4 hours

(Class times may vary.)

LOCATION

Customer site or
FAA Center for
Management and
Executive Leadership
Palm Coast, Florida

UPCOMING DELIVERIES

This course is currently
available only as a
fee-for-service delivery.

WHO SHOULD ATTEND

Employees responsible
for planning

ENROLLMENT

To arrange a **fee-for-**
service delivery,
call Shep Curl at
(386) 446-7132.

PREREQUISITE

None

PRECOURSE

None

RELATED COURSES

Managing Change
([FAA01306](#))

Strategic Planning
([FAA01275](#))

Systems Thinking
([FAA01277](#))